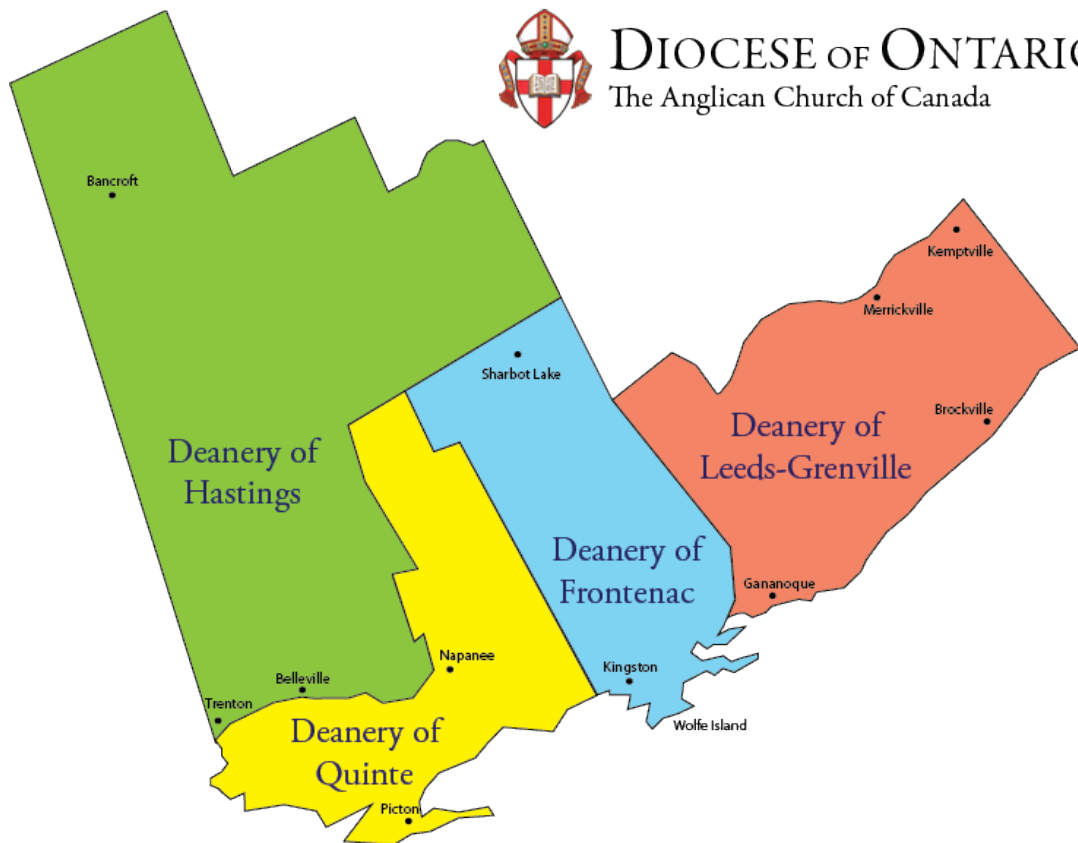




Dialogue

A Section
of the
ANGLICAN
JOURNAL

Dialogue is published 4 times a year and distributed to more than 4,000 subscriber households in the Diocese of Ontario. The Diocese of Ontario Synod Office is based out of Kingston, Ontario. Apart from Kingston, other major centres included in the diocese are Belleville, Brockville, Gananoque, Kemptville, Trenton and smaller rural communities. The diocese ministers to approximately 13,000 Anglicans in forty-two parishes.



Dialogue

Display Advertising Rates 2019/2020

1. Business Directory	\$45	4" x 2.5"
2. 1/8 page	\$85	4" x 5"
3. 1/4 page	\$175	5" x 7.25"
4. 1/3 page horizontal	\$250	10.25" x 4.6875"

5. 1/3 page vertical	\$250	6.0833" x 8.125"
6. 1/2 page	\$325	10.25" x 7.25"
7. Full page	\$625	10.25" x 14.5"

Rates are b&w – for color ad 25% of ad rate

Frequency Discounts*

- 2 insertions 10% discount
- 4 insertions 20% discount
- *Consecutive issues

Closing Dates

- Spring issue-January 15 - Summer Issue-April 15
- Fall Issue-July 15 - Winter issue-October 15

Material Format

Files can be accepted as camera-ready are:

- PDF preferred – images at minimum of 200 dip (300 preferred), fonts embedded, no spot colors
- Adobe Illustrator CS6 or lower – converted to cmyk, no spot colors
- JPEG (.jpb) minimum 200 dpi (300 dpi preferred) at actual size, converted to cmyk; saved at maximum quality
- Photoshop CS6 or lower – minimum 200 dpi (300 preferred)

NOT accepted as camera-ready art:

- Web images (.gif or .png) or screen shots
- Corel Draw (.cdr)
- MS Publisher (.pub)
- Word processor documents (.doc, .docx, wpd. Etc)

