

22 June 2020

## Rising costs, shrinking revenues, growing needs: Your donation will us weather the storm

**[\\*\\* Safe and secure link for on-line donations – click here \\*\\*](#)**

The Sorrento Centre has been hard hit by the COVID-19 emergency. Fully 70% of our revenues are from earned income – accommodation, meals, programs. In February, we were looking forward to a great year – advance registrations up by 14%. Then, as COVID-19 began to bite deeply, we were forced to cancel more than 40 events, including our biggest festivals. Many guests have promised to be back next year, and a good number have donated their fees to the Centre. We are grateful for those who show their love in a tangible way. However, the lost earned income has come at a high price. **We are asking for your financial help to weather the ongoing storm.** We have used the “pause” in operations for three things:

**First, good neighbour.** Early on, we learned that seniors, low-income families, women and youth were hungry. Over the past two months, our kitchen has properly prepared and safely delivered 5,368 meals. While most costs are covered by BC Housing, some meals are not covered and we have other costs.

**Second, complete necessary improvements** across our campus and farm. Everything from spring seeding to improvements and routine maintenance – the work continues with our small core staff team.

**Third, prepare for our ‘safe, slow, small’ gradual re-opening:** The Sorrento Centre is committed to the health and well-being of our guests, staff and neighbours. In every part of our operation, we have increased protocols (and increased costs) to meet and exceed WorkSafeBC and public health standards.

Here are two ways you can help the Sorrento Centre:

1. Make a **one-time donation** \$100 or \$250 or more to help us weather the storm and cover our increased costs, even as our revenues have dropped.
2. Make a **regular monthly donation** of \$10 or \$25 or more to ensure the financial resiliency of the Sorrento Centre in the coming days.

***Call our office at 1-866-694-2409 or use the safe and secure link above to make your donation today!***

Thank you for your consideration. Please contact me at [michael@sorrento-centre.bc.ca](mailto:michael@sorrento-centre.bc.ca).

With thanks,



The Rev'd Michael Shapcott, Executive Director, Sorrento Centre

PS – you can find out about our plans for the gradual re-opening of our beloved Centre, and make an on-line donation, from our website at [www.sorrentocentre.ca](http://www.sorrentocentre.ca)