

Sunshine Coast Community Foundation, Vital Signs 2014  
 Data relating to **Arts and Culture**

*Data in italics was included in the backup data (and in some cases the Vital Signs publication) in 2011. It is included here for context.*

**Employment**

<b>Artists in the Workforce</b>							
Data	<p>Artists as a percentage of the Experienced Labor Force</p> <table border="1"> <tr> <td>SCRD</td> <td>1.92%</td> </tr> <tr> <td>BC</td> <td>.74</td> </tr> <tr> <td>Canada</td> <td>.53</td> </tr> </table> <p>The percentage in the SCR D was higher than any other jurisdiction in Canada that the Community Foundations of Canada reported on.</p>	SCRD	1.92%	BC	.74	Canada	.53
SCRD	1.92%						
BC	.74						
Canada	.53						
Source	National Household Survey Profile, as provided by Community Foundations of Canada. Data is for the Census reference week, May 1 – 7, 2010.						

<b>Employment in Occupations Related to Arts, Culture, Recreation and Sport</b>																				
Data	<table border="1"> <thead> <tr> <th></th> <th>2001</th> <th>2006</th> <th>2011</th> </tr> </thead> <tbody> <tr> <td>SCRD</td> <td>4.23</td> <td>5.09</td> <td>4.92</td> </tr> <tr> <td>BC</td> <td>3.34</td> <td>3.49</td> <td>3.41</td> </tr> <tr> <td>Canada</td> <td>2.80</td> <td>2.98</td> <td>2.86</td> </tr> </tbody> </table> <p>The percentage in the SCR D was higher than any other jurisdiction in Canada that the Community Foundations of Canada reported on.</p> <p>Note: Statistics Canada has noted that, due to changes in survey method and content, 2011 NHS estimates may not be directly comparable to estimates produced from the 2001 and 2006 Census long forms. Caution must be exercised when NHS estimates are compared with Census estimates, especially for estimates corresponding to small geographies.</p>		2001	2006	2011	SCRD	4.23	5.09	4.92	BC	3.34	3.49	3.41	Canada	2.80	2.98	2.86			
	2001	2006	2011																	
SCRD	4.23	5.09	4.92																	
BC	3.34	3.49	3.41																	
Canada	2.80	2.98	2.86																	
Source	2001 and 2006: Census; 2011: National Household Survey Profile, as provided by Community Foundations of Canada. Data is for the Census reference week.																			

**Government Support****Gaming Grant Support**

Data		2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
	Arts and Culture Grants to organizations in SCRD	\$69,000	\$75,000	\$50,729	\$28,440	\$54,520	\$46,000	\$54,000
	Arts and Culture as a % of total grants to organizations in SCRD	7.8	7.3	5.7	5.3	6.6%	6.1%	6.7%
Source	Ministry of Public Safety and Solicitor General, website,							
Link	<a href="http://www.pssg.gov.bc.ca/gaming/reports/index.htm#six">http://www.pssg.gov.bc.ca/gaming/reports/index.htm#six</a>							

**Local Government Support**

Data	Grants by local government for arts and culture								
		2007	2008	2009	2010	2011	2012	2013	2014
	SCRD	na	13,595	22,785	13,100	44,350	18,450	13,616	25,445
	Gibsons	28,393	31,890	30,759	35,888	21,800	23,150	27,900	27,750*
	Sechelt	na	na	na	49,300	28,200	18,000	17,000	18,667
	*This represents the March 2014 grants. Gibsons will have another round of granting in 2014.								
Source	Sunshine Coast Regional District, Town of Gibsons, District of Sechelt								

**Art Studios****Studios on Purple Banner Tour**

Data	<p><i>As of July 17, 2011, there were 63 locations listed on the Coast Cultural Alliance's Purple Banner Index.</i></p> <p>As of July 17, 2014, there were 109 locations listed on the Coast Cultural Alliance's Purple Banner Index, 99 of which are in the lower Sunshine Coast.</p>
Source	Website of Coast Cultural Alliance
Link	<a href="http://www.suncoastarts.com/">http://www.suncoastarts.com/</a>

### Attendance at Events

<b>Attendance at Festival of the Written Arts</b>							
Notes	The total capacity of the Festival varies from year to year.						
Data	Total Attendance						
		2008	2009	2010	2011	2012	2013
	Total Attendance	8588	8356	8717	8741	9625	8925
	% of Total Capacity	83%	76%	83%	79%	97%	90%
Source	Sunshine Coast Festival of the Written Arts						

<b>Attendance at Arts Crawl</b>					
Notes	<p>The Arts Crawl was a new event in 2010. It has grown substantially. Studio and gallery participation increased by 10% from 2012 to 2013 to 122 participants representing more than 300 individual artists spread along the entire Sunshine Coast (including Powell River). There were 47 new venues coast-wide in 2013.</p> <p>In 2013, studios and galleries hosted more than 20,000 visits over 3 days resulting in more than \$135,000 in sales. This was an increase of almost 30%.</p>				
Data	Estimated Studio Visits <table border="1"> <tr> <td>2010</td> <td>7800</td> </tr> <tr> <td>2013</td> <td>over 20,000</td> </tr> </table>	2010	7800	2013	over 20,000
2010	7800				
2013	over 20,000				
Source	Coast Cultural Alliance, <i>2010 Sunshine Coast Arts Crawl Report</i> ; 2013 Sunshine Coast Arts Crawl Report				

<b>Attendance at Coast Recital Society</b>		
Notes	Subscriptions have been sold out during this period. Single tickets are sold at the door from returned tickets.	
Data		Number of Events
	2008/09	7
	2009/10	6
	2010/11	7
	2011/12 –	6
	2012/13	7
	2013/14	7
Source	Coast Recital Society	